

MEASURE C
IMPARTIAL ANALYSIS

Prepared by
Rancho Mirage City Attorney
Steven B. Quintanilla

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Measure C was placed on the ballot by the Rancho Mirage City Council. There is a competing measure of the ballot labeled as Measure E which was also placed on the ballot by the Rancho Mirage City Council. If both measures are approved by the voters, the one that garners the most affirmative votes shall be the one implemented.

The City Council moved the City's regular municipal elections from the second Tuesday of April in odd-numbered years to the second Tuesday of November during even-numbered years. Currently, the City's Charter requires that the annual appointments of the mayor and mayor pro tem take place at the city council's second regular meeting in April in non-election years and at the meeting in which new council members are installed during election years.

Measure C proposes to move the annual appointments of the mayor and mayor pro tem to the second regular city council meeting in November in non-election years. Measure C, however, will continue to require that during election years, the city council shall make the annual appointments of mayor and mayor pro tem at the city council meeting in which new council members are installed after the general municipal election. Measure C will also maintain the requirement that the mayor only serve for a one-year period on a rotating basis that affords each member of the city council with an equal opportunity to serve as mayor to the extent reasonably possible under such guidelines the city council shall establish by ordinance. Furthermore, Measure C will maintain the requirement that after the city council appoints the mayor, it shall appoint a council member who, to the greatest extent possible, is the person who appears most likely to meet the eligibility requirements to succeed the current mayor the following year.

The only substantive change Measure C proposes for the City's Charter would be to require that the annual appointment of the mayor and mayor pro tem take place at the second regular city council meeting in November during non-election years. During election years, although the annual appointment will continue to take place at the city council meeting in which new council members are installed, this annual appointment will likely take place in November or December, rather than in April or May, to coincide with the city council moving the City's regular municipal election from the second Tuesday of April in odd-numbered years to the second Tuesday of November in even-numbered years.

The above statement is an impartial analysis of Measure C. If you desire a copy of the measure, please call the City Clerk's office at (760) 324-4511 and a copy will be mailed at no cost to you.